

TURN THE TIDE

NEWSLETTER

Green Psyche Environmental Association,
Faculty of Livestock, Fisheries & Nutrition
Wayamba University of Sri Lanka



WHY? A NEWSLETTER.

From the Senior Treasurer's Pen,

Turn the Tide is the official newsletter of the Green Psyche Environment Association, proudly initiated by the Faculty of Livestock, Fisheries, and Nutrition, at Wayamba University of Sri Lanka. This periodic publication serves as a vibrant platform for youth to engage deeply with critical environmental and sustainability issues.

Centered on four pivotal themes—**Biodiversity Improvement, Climate Change, Food and Nutrition Insecurity, and Green Entrepreneurship**—this newsletter seeks to foster awareness, spark meaningful discussions, and encourage proactive involvement. A special feature, Eco Insights, brings expert voices to our pages, offering innovative perspectives and actionable ideas to inspire and guide the younger generation toward a shared vision of a greener, more sustainable tomorrow.

Through Turn the Tide, we aim to inspire Sri Lanka's youth to reassess their roles in society, understand the pressing environmental challenges we face, raise awareness among their peers, and take decisive actions that contribute to a sustainable future. We hope this newsletter will ignite a sense of purpose and responsibility, empowering a generation to turn the tide for a brighter and greener world.

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BIODIVERSITY ENHANCEMENT

"NURTURING NATURE'S DIVERSITY FOR BETTER TOMORROW"

Small steps lead to big change, and it all starts with you.

Biodiversity, simply put, is the variety of life on Earth—everything from tiny insects to towering trees, and all the plants, animals, and microorganisms in between. Every living organism, no matter how small, plays a vital role in maintaining the balance of our environment. When we protect biodiversity, we're not just safeguarding ecosystems—we're ensuring a healthier future for ourselves and the generations to come.

The Alarming Threat to Biodiversity

Sadly, human activities have deeply disrupted this delicate balance. Forests are vanishing under the blade of deforestation, water and air are poisoned by pollution, and the overuse of natural resources has accelerated their depletion. At this rate, we risk losing not only vital species of plants and animals but also essential resources like clean water and fertile soil—things we need for survival. The time to act is now. Biodiversity is not just about saving wildlife—it's about saving ourselves. Small Steps, Big Impact. As young people, we have the power to be catalysts for change. Here's my thoughts how we can make a difference:

1. Care for Your Local Environment

Simple acts like planting trees, creating community gardens, or protecting local wildlife can have a tremendous impact. Every tree planted cleans our air, enriches the soil, and provides shelter for countless creatures. Cleaning up litter and reducing plastic use protects animals and their habitats while keeping ecosystems intact.

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21/22 Batch

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2. Live Sustainably

Sustainability is key to preserving biodiversity. Use fewer resources, recycle whenever possible, and support eco-friendly practices. Buying from local farmers who use organic methods not only protects the soil but also supports sustainable agriculture. Every sustainable choice you make contributes to a healthier planet.

3. Inspire and Educate Others

Raise awareness about biodiversity. Share your knowledge with friends, family, and peers. Organize events like tree-planting drives, clean-up campaigns, or nature walks to unite your community in a shared responsibility for protecting nature. Collective action amplifies impact.

Why It Matters

Imagine a world brimming with life—vibrant forests, clean rivers, flourishing wildlife, and thriving communities. Biodiversity makes that vision possible. A biodiverse world is healthier, more resilient, and more beautiful.

A Call to Action for Youth

As the future stewards of this planet, it's our responsibility to take a stand for biodiversity. The choices we make today shape the world we'll live in tomorrow. Each small action we take—whether planting a tree, cleaning a park, or inspiring a friend—creates ripples of change. Let's commit to being a generation that protects and enhances the diversity of life on Earth. Together, we can build a healthier, more sustainable, and more vibrant planet.

A world rich in biodiversity is a world full of life and possibilities. Protecting it starts with you.

References:

UN Environment Programme. (2022, May 21). Here's How Five Countries Are Reviving Biodiversity. UNEP. <https://www.unep.org/news-and-stories/story/heres-how-five-countries-are-reviving-biodiversity>

"CHANGING THE CLIMATE STORY: AWARENESS TO ACTION"

Even One Footprint Matters

Is climate change just a scientific issue? I would argue it is not. Climate change is deeply personal and profoundly emotional, especially for the younger generation—the inheritors of tomorrow's world.

While compelling articles on climate science may inspire action and offer insights, they often fall short of providing a solution to the crisis. As Paul Polman aptly puts it:

"Climate change is sometimes misunderstood as being about changes in the weather. In reality, it is about changes in our way of life."

Imagine standing on a tranquil beach, waves gently kissing your feet, and the sunset painting golden streaks across the horizon. This serene scene contrasts sharply with the chaotic reality of climate change. For many of us, such moments evoke a powerful mix of anxiety and determination. We see nature's beauty, and with it, a profound responsibility to protect it.

The Role of Aesthetics in Climate Action

Can aesthetics—art, design, and beauty—be a strong medium for raising awareness about climate change? Absolutely. Aesthetics transcend language and cultural barriers, speaking directly to the heart and igniting emotions. A striking visual or a poetic narrative has the power to move people in ways that scientific data sometimes cannot.



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As young individuals, we have the creativity and passion to blend aesthetics with activism. By using art, music, photography, and storytelling, we can raise our voices and inspire others to act. Let's transform our energy into a powerful movement for change—because the story of climate change needs a new narrative, one that inspires hope and action.

A Call to Action

Change begins with small, deliberate steps. Imagine if each of us committed to one meaningful act daily—switching off unnecessary lights, reducing single-use plastics, or using public transport. While these actions may seem small, their collective impact can be enormous.

Social media is our generation's greatest platform for change. Here's a challenge: Create and share one post about climate change awareness every week. Use your personal networks to amplify the message, aiming for at least ten shares from each post. These ripples can grow into waves of change.

Our Responsibility, Our Legacy

My dear friends, the fight against climate change is not just a collective effort; it is also deeply personal. Let us take this responsibility upon ourselves. Let us commit to turning the tide. Together, we can rewrite the climate story, one footprint at a time.

Even one footprint matters.

COMBATTING FOOD AND NUTRITION INSECURITY

"SUSTAINING TOMORROW: EMPOWERING NUTRITION FOR ALL"

Combating Food and Nutrition Insecurity: A Call for Collective Action

Food and nutrition insecurity—a persistent global challenge—represents the lack of consistent access to sufficient, safe, and nutritious food essential for healthy living. Beyond compromising individual health, it deepens social and economic inequalities. The crisis has intensified in recent years, fuelled by climate change, poverty, conflict, and unstable economies. Addressing this issue demands a multifaceted strategy driven by collaboration, education, and innovation.

Breaking the Cycle of Poverty and Malnutrition

Poverty remains one of the leading causes of food insecurity, trapping millions in a cycle of hunger and malnutrition. According to the Food and Agriculture Organization (FAO), 9.2% of the global population faced chronic hunger in 2022, with many families struggling to afford basic meals. Governments can break this cycle by investing in social safety nets like food assistance programs and school meal initiatives. In tandem, targeted poverty alleviation programs and job creation efforts empower communities to secure stable access to nutritious food. These initiatives are particularly critical for children, ensuring their healthy growth and development.

Climate-Smart Solutions for a Resilient Future

The escalating impacts of climate change—unpredictable weather, rising temperatures, and extreme events like floods and droughts—pose a grave threat to agricultural productivity. Adopting sustainable agricultural practices, such as crop diversification, agroforestry, and drought-resistant crops, enhances resilience to these shocks. Additionally, promoting local food systems reduces dependence on global supply chains, fortifying food security at the community level.

Empowering Through Nutrition Education

Surprisingly, malnutrition can persist even in food-secure households due to poor dietary choices or lack of awareness about balanced nutrition. Comprehensive nutrition education programs in schools and community centers can bridge this gap. By teaching the importance of micronutrients, healthy eating practices, and meal planning, these programs empower individuals to make informed dietary choices, fostering better health outcomes across communities.

Strengthening Global Partnerships

Tackling food insecurity on a global scale requires international collaboration. Organizations like the International Fund for Agricultural Development (IFAD) and the World Food Programme (WFP) play pivotal roles in providing financial and technical support to low-income nations grappling with food shortages. Such partnerships not only address immediate needs but also help establish sustainable food systems for long-term resilience.

A Holistic Path to Universal Food Security

Food and nutrition insecurity is a complex issue that calls for integrated solutions. By tackling poverty, championing sustainable agriculture, enhancing nutrition awareness, and fostering global cooperation, we can pave the way to a world where everyone has access to adequate and nourishing food. Together, we hold the power to transform this vision into reality.

Let's act now—because food security is not just a goal; it's a fundamental human right.



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GREEN ENTREPRENEURSHIP

"SUSTAINABLE SUCCESS: INNOVATING FOR A GREENER TOMORROW"

Green Entrepreneurship in Building a Greener Tomorrow – A small note

Is success in business merely about financial gain? I would argue it is far more than that—especially as the world embraces sustainability to protect our planet, now facing its most critical challenges.

In the sustainability era, what should a successful business look like? It should be one that inspires everyone, embodying the principles of green entrepreneurship—a powerful force in reshaping how we think about commerce and its impact. Green entrepreneurship has immense potential to creatively lead the way toward a sustainable future.

The Bold Dreamers of Tomorrow

Who can rise to this challenge? Bold dreamers and doers. Those who believe that business success and sustainability are not just compatible—they're inseparable. We, the young generation, are the future architects of this vision. It is time to embrace boldness and take action as budding green entrepreneurs. Together, we can lay the foundation for a greener, more sustainable tomorrow.

Rethinking Business for Sustainability

Green entrepreneurs must act as innovators, rethinking every aspect of business. This means replacing single-use plastics with plant-based alternatives, powering operations with clean, renewable energy instead of fossil fuels, and adopting circular economy principles to reduce waste.



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The goal is not just profitability but building a better future, one that prioritizes the preservation of resources essential for life and prosperity.

Unlocking the Power of Innovation

How can the young generation unlock the vast potential of green entrepreneurship? The answer lies in innovation. We all hold this key—the ability to think creatively and develop eco-friendly solutions.

Take inspiration from companies that transform waste into sustainable goods, fashion brands crafting clothes from recycled textiles, and start-ups creating compostable packaging. By viewing waste as a valuable resource, these pioneers are reshaping industries and inspiring consumers to join the movement.

Today's consumers are more conscious than ever about their ecological footprint. By choosing green brands, they contribute to positive change with every purchase. As green entrepreneurs, we can empower them to make a difference and demonstrate that success is not just manufactured—it is cultivated with care for the planet.

A Call to Action

The global shift towards green businesses presents an extraordinary opportunity. Let's seize this moment to redefine success—not just as financial achievement but as the creation of sustainable, impactful ventures that preserve and nurture our world.

Together, we can show the world that the future of business is green, innovative, and inspiring. Let's prove that success means leaving the planet better than we found it.

Because the future isn't just a destination—it's what we build today.

ECO-INSIGHTS

"EXPERT VOICES FOR A GREENER TOMORROW"

How Far Can Humans Push Nature?

We are approaching a dangerous tipping point in the health of our planet's ecosystems. For years, we've heard discussions, promises, and strategies from various stakeholders—governments, businesses, and international organizations—yet the concrete action needed to stop the collapse of biodiversity remains elusive. The reality is that we're teetering on the edge of ecological catastrophe, and if we don't act decisively, the consequences will be irreversible.

Despite countless reports and warnings, our natural resources are still being exploited at an unsustainable rate. Ecosystems that have supported life for millennia are collapsing, species are vanishing, and habitats are being destroyed at an unprecedented pace. While the rhetoric surrounding conservation and sustainability has become more frequent, it often feels like just that—rhetoric. The tangible steps required to address the scale of the crisis are, for the most part, missing.

There is no sugar-coating the truth: if we don't collectively commit to radical, systemic changes now, we will soon pass the point of no return. The collapse of biodiversity is not some abstract concept; it is the unraveling of the delicate systems that sustain life on Earth. As noted by Leclère et al. in their 2020 Nature article, Bending the curve of terrestrial biodiversity needs an integrated strategy, the current trajectory of biodiversity loss can only be altered through coordinated global efforts. Once these systems are broken beyond repair, there will be no recovery—no amount of money or technology will reverse the damage. (See figure)

Time is running out. Incremental improvements are no longer sufficient. It's clear that the current trajectory—fuelled by unsustainable production, consumption, and exploitation of nature—is a path to ecological destruction.

The window to change course is rapidly closing, and the longer we delay, the more catastrophic the outcome will be.

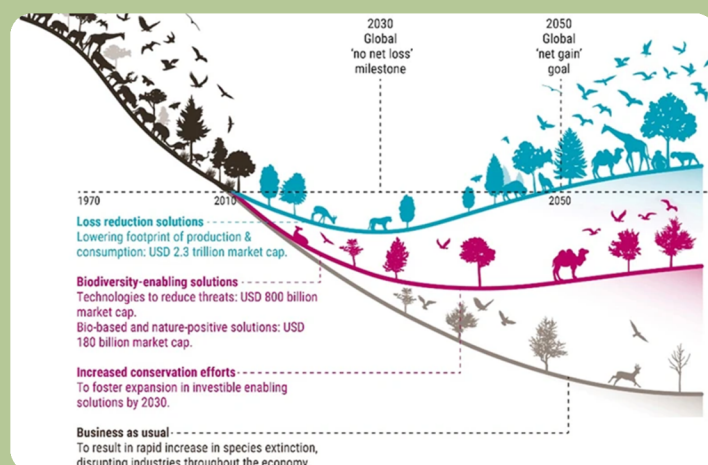


Figure : Bio-diversity projections for different scenarios presented in the publication (Credit: Adam Islaam , International Institute for Applied Systems Analysis)

We need more than just awareness or superficial "green" initiatives. What we require is a unified, global commitment to transform our relationship with the planet before it's too late. This is no longer a choice but an imperative. If we fail to act now, the future will be one of devastation and regret—a world where we were warned but did nothing.

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Leclère, D., Obersteiner, M., Barrett, M., Butchart, S. H. M., Chaudhary, A., De Palma, A., DeClerck, F. A. J., Di Marco, M., Doelman, J. C., Dürauer, M., Freeman, R., Harfoot, M., Hasegawa, T., Hellweg, S., Hilbers, J. P., Hill, S. L. L., Humpenöder, F., Jennings, N., Krisztin, T., & Mace, G. M. (2020). Bending the curve of terrestrial biodiversity needs an integrated strategy. *Nature*, 585. <https://doi.org/10.1038/s41586-020-2705-y>



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"Changing the Climate Story: Awareness to Action" Why Adaptation is key?

The state of the climate in 2023 gave ominous new significance to the phrase "off the charts", reports the World Meteorological Organization (WMO,2023). According to the State of the Global Climate report; greenhouse gas levels, surface temperatures, ocean heat and acidification, sea level rise, Antarctic sea ice cover and glacier retreat have broken the records that have existed ever before. Lives of millions of people have been upended with the severe impacts of heatwaves, floods, droughts, wildfires, and rapidly intensifying tropical cyclones while foisting billions of dollars in economic losses.

Green-house-gas (GHG) emission has been recognized as the main cause leading to climate change. Countries with industrialized economies in transition that are categorized as Annex 1 countries are the main contributors for GHG emissions. However, the impacts of climate change are felt by the entire world irrespective of their contributions to GHG emissions. Thus, Sri Lanka, being a non-annex 1 country, has already experienced the misery of adverse climate change impacts, in multiple forms such as prolonged droughts, flash floods and cyclones etc.

According to Global Climate Risk Index, Sri Lanka has been ranked among top ten most affected counties in three recent years. According to the country profile on climate risks (by the World Bank Group and Asian Development Bank, 2021), Sri Lanka faces significant threat from extreme heat, with number of days surpassing 35°C, potentially rising from a baseline of 20 days to more than 100 days, and temperatures are projected to rise by 2.9°C - 3.5°C by the 2090s. Besides, it is projected that the climatic zones of Sri Lanka might get severely affected with the dry zone getting drier and wet zone getting wetter, creased more drought hazards in the dry zone and more flood and landslides hazards in wet zone. So, more and more hazards can be expected throughout the country.

Anybody out there still awaiting testimonials to prove that real action is required to combat the impacts of climate change within Sri Lanka, beyond awareness creation? We're afraid that the testimonials would be too realistic and won't allow us any time to reflect upon and act later, if not now!

Being a least contributor to GHG emissions, yet being one of the most affected nations of climate change, mainly "Adaptation action" stands out to be the essential response mechanism to CC-impacts in Sri Lanka. The National Adaptation Plan of Sri Lanka (2016-2025) serves as a road-map for multi-sectoral mainstreamed adaptation response mechanisms within the country. Recognizing the widespread and cross-cutting nature of climate-change impacts, it's high time that diverse community groups, especially the youth recognize the importance of delivering their social responsibility, through fostering adaptation action!



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***Take nothing but memories...
Leave nothing but footprints...***

-Chief Seattle

Home Garden to Enrich Biodiversity to Confront Future Challenges in Climate Change.

Around 10,000 years ago, the settlement of humans on this planet firmly established. That was the time that earth's climate stabilized into present condition. This is the favourable climatic condition to do agricultural practices to produce their own food. With the settlement, people have many needs to fill in their life. As a consequence, present development in mentally and physically reach with slow movement in the beginning and accelerate to the present condition within approximately only around 100 years. The 10,000 years is a negligible time period when it is compared to the age of the earth. We can potentially expect changes in climatic conditions in the future, both due to natural phenomena and human activities.

The changes in present climatic condition would negatively affect survival of plants and animals. Agricultural crops are more vulnerable.

Biodiversity in the world is one thing that reinforces success of human life on the earth, but is subjected to threat on a massive scale with human activities, mainly due to development-related activities.

According to different global studies, two out of every five plant species in danger of going extinct. Further, when considering food crops, that developed due to agriculture activities, 90% of crop varieties have disappeared from farmers' fields. Further, with the development of new crop varieties for high yield, gene erosion has taken place, which leads to eliminate most adaptive genes from the crop.

What can we do to protect biodiversity for our future survival? There are many legislations and regulations that can be implemented at the government level, but as general citizen, how can we contribute to protection of biodiversity?

In this article I focused on certain aspects of Agricultural crop diversity and biodiversity in home gardens.

Humans living in the present world have many other requirements to upgrade living standards, such as hobbies to fulfil the life other than just living and consuming food. Interest in biodiversity is one such good human hobby which would give more faith to protect the biodiversity. For this purpose, no one need to be a serious learner of biodiversity, but just understand and practice things wisely. We can give significant positive impact on biodiversity through our home gardens. It is the only area on earth that can control as our wish.

We can consider two main aspects of home gardening. One is cultivating crops for consumption purposes; the other is for ornamental purposes. Both can help to conserve biodiversity in certain extent. If we get cultivation aspects in home garden, we better get involved with cultivating crops that are not commonly available in the market. This way, you can help protect the genetics of crops without them to disappear from the earth. One day those crops will help mankind survive in different climatic conditions than today.

I would like to encourage you to establish as many as possible different crop species and varieties in the garden. When considering fruit crops, there are around 250 plant species available in Sri Lanka. Some fruits are rarely available. They have promising nutrient properties that we could not get from commonly available commercial fruit crops.

If people can try to get those underutilized crops and establish them in their home gardens, it is a big contribution to protecting fruit crop diversity in the nation and hence future food security.

Then let's consider the second case, the garden for ornamental purposes. This, in my opinion, can be considered one of the best ways to give hands to protect biodiversity. It is wise to plant locally available plants rather than going behind exotic plants. You will support protecting the diversity of plants and hence other living organisms such as butterflies, birds, and bees. Local organisms are mainly attracted by local plants but not to such an extent by the exotic plants.

As you know, the world is surviving due to the availability of pollinating insects such as bees. There are 159 bee species in Sri Lanka. They massively help pollinate crop plants and other wild plants. By providing diverse plant species in the home garden, we help them to survive to help crops pollinate. I purposely mentioned that it is important to establish a variety of local plants, including medicinally important plants. Some are considered weeds in crop cultivation fields. The variety of plants helps variety of insects to survive.

Further, these varieties of plants attract butterflies to the garden. This attraction will beautify the garden and make mindful feeling in the garden by watching butterflies. Butterflies' larvae feed on only specific plants, not all plants. Therefore, adding a variety of plants would invite different butterflies to the garden. On the other hand, exotic plants less supportive to survive butterflies as they are reluctant to feed on most of the exotic plants, then the biodiversity of the home garden will not increase.

Some exotic plants invite some butterflies to lay eggs but are not supportive for larvae to survive. This, on the other hand, is a threat to the particular species. The plant 'Kankumbala' (*Asclepias curassavica* L.) is one of the exotic plants. It invites the rare and endemic butterfly species Ceylon tiger (*Parantica taprobana*) to lay eggs on it, but larvae do not survive to complete the life cycle. This could threaten the existence of this rare endemic butterfly.

With all these we can understand that home garden has more impact for our nature and hence enrich the biodiversity which help certain extent mankind to persist in the earth. This only achieve if we look at home garden with broadminded.



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Green Entrepreneurship with Bamboo Biomass, Fueling a Sustainable Future for Sri Lankan Industries.

The need of Today

Sri Lanka faces an urgent need for sustainable biomass energy solutions to meet the demands of its industries. The current reliance on rubberwood and unauthorized wood logs for biomass energy has led to significant deforestation and environmental concerns and contributing to climate change. Bamboo, with its rapid growth rate, high biomass yield, and adaptability to diverse conditions, presents a sustainable alternative to rubberwood. This policy brief presents a prime opportunity for green entrepreneurship to innovate and create a more sustainable energy future.

A Sustainable solution

Bamboo, specifically *Bambusa balcooa*, offers a compelling solution for sustainable biomass energy production. This fast-growing, high-yielding species can produce over 100 metric tons of biomass per hectare annually. Its drought tolerance and adaptability make it ideal for cultivation in diverse regions of Sri Lanka. By establishing commercial bamboo plantations, green entrepreneurs can provide a sustainable and reliable source of biomass energy for industries.

This shift towards bamboo biomass offers a multitude of benefits. It reduces deforestation by providing a renewable alternative to traditional fuels, thus preserving biodiversity. Cultivating and processing bamboo creates green jobs and stimulates local economies, particularly in rural areas.

Furthermore, bamboo plantations act as carbon sinks, helping to mitigate climate change and improve soil and water conservation.

Policy Intervention to support Green entrepreneurs

To fully realize this potential, supportive government policies are needed. These include providing incentives for bamboo cultivation and processing, investing in necessary infrastructure, supporting research and development, and raising public awareness about the benefits of bamboo biomass. This collaborative approach will enable Sri Lanka to transition towards a greener, more sustainable industrial sector, driven by the innovation and commitment of green entrepreneurs.

By embracing bamboo biomass, Sri Lanka can transition towards a greener and more sustainable industrial sector. Green entrepreneurs, with the support of enabling policies, can play a pivotal role in driving this transformation and creating a brighter future for generations to come.



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Building a sustainable future:
Green psyche’s Milestones and Impact

Green Mabela Initiative:
Uplifting Society with Nutritious Traditions

At Green Psyche, we’re driven by the vision of combining tradition, innovation, and community care to create meaningful change. That’s why we launched the "Green Mabela" program – an initiative packed with benefits for everyone involved. Through Green Mabela, we aimed to promote health, create opportunities, and foster a spirit of giving.

Here’s how we embraced key milestones on this transformative journey:



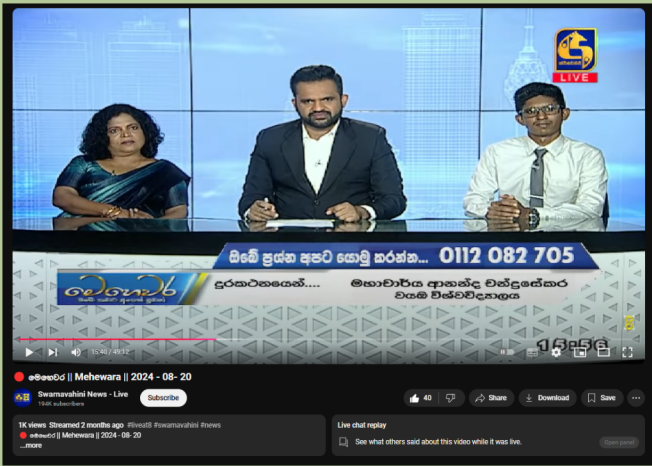
The official flag of Green mabela brand initiative



Article published in Sunday Ceylon Today - March 17, 2024



Article published in Sunday Lankadeepa - May 12, 2024



Presenting the concept in "Mehewara" program by Swarnawahini - August 20, 2024

"LET'S TURN THE TIDE" CALLING ALL AUTHORS!

THE NEWSLETTER PUBLISHED BY,
GREEN PSYCHE ENVIRONMENTAL ASSOCIATION,
FACULTY OF LIVESTOCK FISHERIES & NUTRITION,
WAYAMBA UNIVERSITY OF SRI LANKA

"Turning the Tide" is a periodic newsletter published by the Green Psyche Environment Association of the Faculty of Livestock Fisheries and Nutrition at Wayamba University of Sri Lanka. Its primary objective is to provide an open platform for undergraduates, fostering awareness, discussion, and engagement in environmental and sustainability issues.

We hope this newsletter will inspire youth in Sri Lanka to reassess their social responsibility, gain a clearer understanding of our current environmental trajectory, raise awareness among their peers, and take meaningful actions towards a sustainable future/tomorrow.

We look forward to reading your thought-provoking contributions!

GUIDELINES:

- **Focus on Impact:** Make sure your submission clearly aligns with the theme, delivering a powerful takeaway that leaves a lasting impression.
- **Concise & Captivating:** Limit your piece to 350-400 words, ensuring each word counts.
- **Engage Your Readers:** We prioritize articles that capture attention and inspire action, so craft a message that resonates.
- **Creative Freedom:** While your article structure is up to you, ensure it flows logically and effectively develops your topic.
- **Keep It Simple:** Strive for clarity and simplicity, avoiding unnecessary complexity.
- **Compelling Narrative:** Feel free to inject energy into your writing—craft a lively narrative that keeps readers hooked from start to finish.
- **Seamless Transitions:** Ensure smooth transitions between paragraphs, guiding the reader effortlessly through your thoughts.
- **Polished & Dynamic:** Lastly, make sure your grammar and language contribute to a dynamic, readable style.



KEY THEMES

Biodiversity Enhancement

"Nurturing Nature's Diversity for Better Tomorrow"

Climate Change Awareness and Mitigation

"Changing the Climate Story: Awareness to Action"

Combatting Food and Nutrition Insecurity

"Sustaining tomorrow: Empowering Nutrition for All"

Green Entrepreneurship

"Sustainable Success: Innovating for a Greener Tomorrow"

Submit your Articles to:
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INTO THE CLUB

VISION

A life-sustaining civilization that ensures a healthy communication triad: human himself, human - human, human - nature.

MISSION

Actively dedicating for the building of the human resource that is required for the sustainable existence of life on Earth.



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Turn the Tide Newsletter



Bashitha Samarakoon
Designer
Turn the Tide Newsletter

OBJECTIVES

- Overcome the over-consumption mindset of Sri Lankans with regard to environment.
- To promote the positive attitudes among Sri Lankans regarding the well-being of the nature.
- To bring about a transformation of the public consciousness leading towards a sustainable lifestyle.
- To mediate the development of agriculture and natural environment aiming at a sustainable lifestyle.
- Creation and promotion of other activities that fulfil the aforementioned mission.
- Reduce the University's ecological footprint, improve quality of life on-campus, create a legacy of sustainability at Wayamba University, enrich the community and contribute to global sustainability.
- Cultivate self-sufficiency, land stewardship, and ethical consumerism in the minds of students and the community.
- Emphasize organic living practices and locally-centered lifestyles.
- Provide education, fellowship, activities, and opportunities through student participation in sustainability.

We gratefully acknowledge the hard work and participation of everyone who contributed to this endeavor.

Editorial board, Turn the tide Newsletter



TURN THE TIDE NEWSLETTER

Green psyche Environmental Association,
Faculty of Livestock, Fisheries and Nutrition,
Wayamba University of Sri Lanka.



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